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Consulting | Project Management | Strategy Development

We are a strategic project development and innovation company helping businesses and organizations with structural development, public relations, strategic marketing, transformation management, and logistics. Our mission is unblemished. We coordinate a diverse talent of creative minds to unravel challenges, cultivate mitigating strategies and drive transformation process. As creative outfit, we customize client services through facilitating technical partners for special projects and corporate communication ventures.



### **Our Mission**

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### **Who We Are**

AIX is a strategic project development and innovation company helping businesses and organizations with structural development, public relations, strategic marketing, transformation management, and logistics. As a creative outfit, we customize client services through facilitating technical partners for special projects and corporate communication ventures.

### **What We Do**

We uplift our clients at all levels to attain a successful height of economic advantage. Our innovation culture and a diverse client-base keep us open-minded and help us create unconventional and effective solutions to suit our clients' needs. Communication is the key to effective service-delivery and we understand that dialect. Our corporate governance services strengthen businesses and organizations by ensuring that management structures align with their mission, vision, strategy and organizational values. We are transformation agents with a niche for managing and implementing internal and external communication; investor ventures, and customized campaigns.

### **Organizational Competence**

Our employees and partners are a composition of creative people from a diverse service disciplines. Our services center on excellence, swiftness, and accuracy.





## SERVICES

### **Public Relations-**

PUBLIC RELATIONS entails strategic information conception and management between or among individuals and entities. AIX understands this language. At all project capacities, AIX serves various individuals, entrepreneurs, businesses, government agencies, and organizations – profit and not-for-profit. Public Relations operations transcend press releases. AIX is a brand formation, development and transformation agency. We specialize in customizing integrated public relations and digital marketing actions to serve our clients. We create brands; we improve existing brand; and we revive dead brands. We develop and launch strategies and campaigns to grow audiences. Our service delivery niche is unmatched. We have a reputation for connecting clients to targeted audience. We create partnerships for project development, and develop appropriate machineries to align them with projected goals, objectives, mission, and values.

### **Consulting-**

AIX engage in expert-advising schemes to create, sustain, or execute integrated projects and services. We strategically create channels for business development to support individuals, organizations, and developing countries or regions in need of infrastructure development or technical partners which would significantly impact their local communities or workforce development. We work with various clients and projects that requires strategic management and technical partners. The goal is to help clients attain their objectives, execute projects, and improv performance.



### **Communications Management-**

AIX takes Communications Management ventures personal. Systematically, we are equipped with a state-of-the-art information and communication management system to plan, implement, monitor, or supervise of all channels of communication in serving our clients. We manage and implement internal and external communication systems, as well as investor and customized operations. We keep our clients on track in providing a consistent flow of communications to or within their target audience.

### **Creative Solutions-**

Creative Solutions accumulate valuable ideas to tackle challenges and problems. Driven by challenges, AIX handles various projects that require solutions beyond the standard setup or timeline. Our engagement is intense and redefines problems, catalogue opportunities, generate new but innovative responses and solutions, and execute action. AIX understands the intellectual practice of creating solutions. This process requires more than just knowledge and thinking. AIX prides a competent team of strategists ready to diagnose operations, implement strategic need assessment and create effective solutions to solve existing and forthcoming problems.

### **Event Management-**

Citywide, state, nationally, and globally, AIX has facilitated all scales of events. AIX event management entails systematic application of project management to develop and manage various events, including festivals, symposiums, fares, and conferences. We handle logistics and coordinate with the necessary vendors to ensure each event resembles a phenomenal production. All moving parts are carefully orchestrated to create a masterpiece. Some of our past ventures include:

General Seminars and Conferences

Oil & Gas Seminars and Conferences

Trade Shows

Executive Retreats and Incentive Programs

Golf Events

Appreciation Events

Company or Organization Milestones

Team-Building Events

Product Launch Events

Board Meetings and Shareholder Meetings

